+852 6083 4185



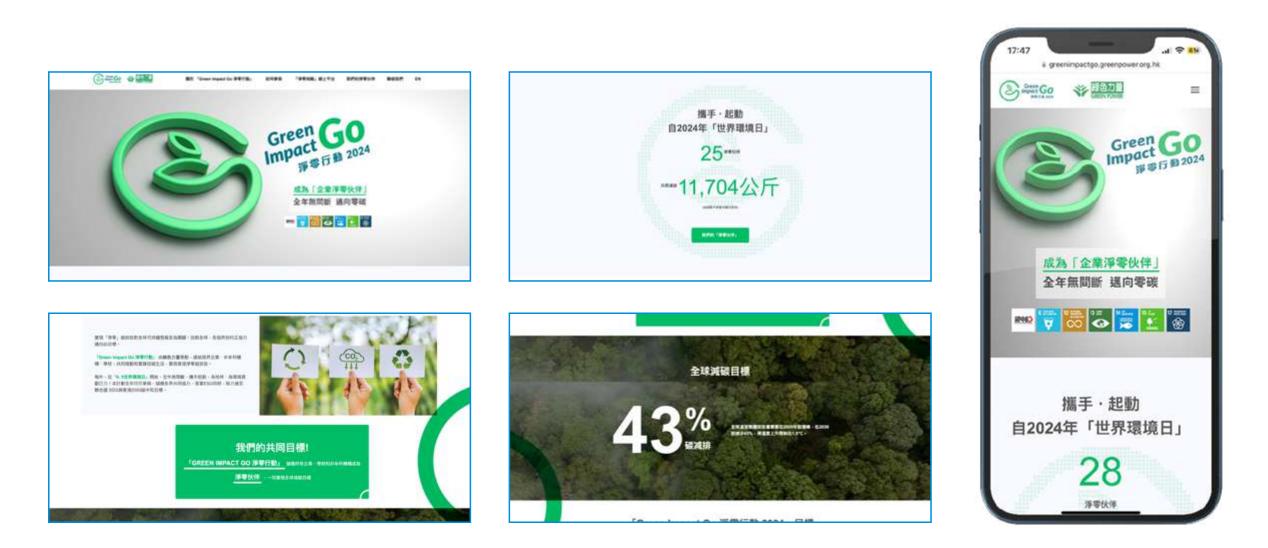


(20	24)(	Webflow	)(	Adobe Photoshop	)(	Adobe Illustrator
			/			

**Green Impact Go - Campaign** 

Recycling is a significant trend in Hong Kong. Green Power offers a platform for organizations to encourage their employees to make positive environmental impacts, reduce carbon emissions, and promote sustainability. I was responsible for designing a responsive website that allows organizations to join the partnership and submit their data.







**Green Power - Corporate site** 

Green Power was founded in 1988 by a group of dedicated volunteers in Hong Kong who are passionate about the local environment. The website features extensive information across over 100 static pages, including images, videos, blogs, and press releases. I designed a new website structure to enhance readability and usability. The dynamic pages and content management system (CMS) were built using Webflow.









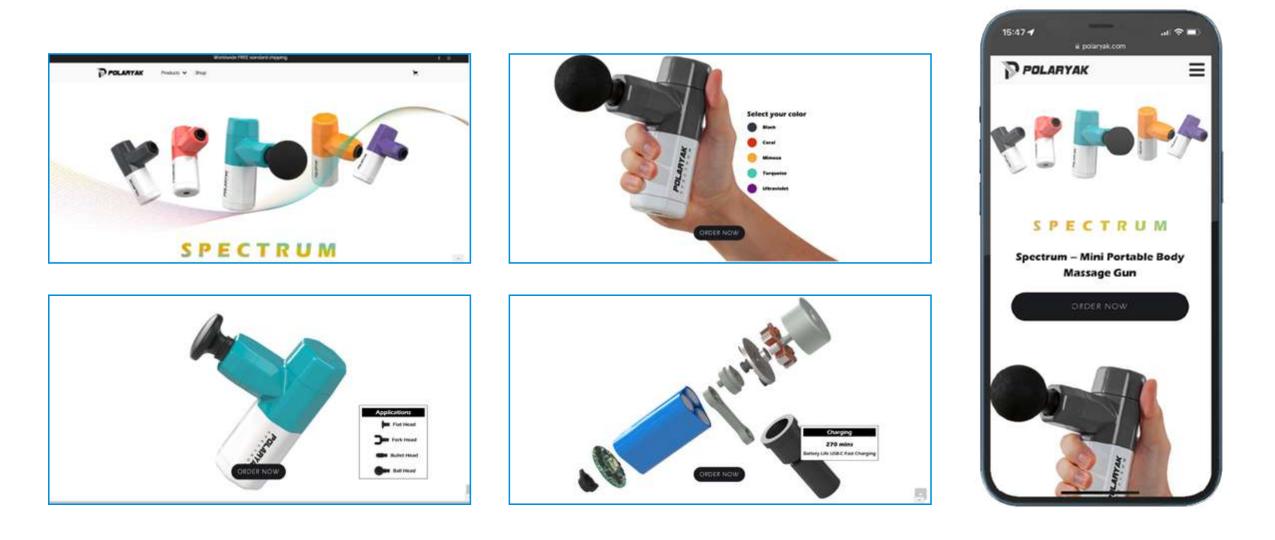




(2022) Webflow Adobe Photoshop Adobe Illustrator

**POLARYAK - Online shop** 

The company manufactures a variety of massage products, including one called Spectrum. I designed a dedicated feature page for this product to explain its functions and specifications, and I built the online shop using Webflow.



This feature site showcases a Hong Kong board game filled with aliens and space elements. A parallax effect is employed to enhance the atmosphere of space.



(2022) (Webflow) (Adobe Photoshop

hop ) ( Adobe Illustrator

) ( HTML/CSS )

Ice Makes Board Game - Age of Galaxy











This feature site presents a Hong Kong board game called Eila And Something Shiny. A parallax effect is utilized in the cover section to illustrate the depth of Eila's world.

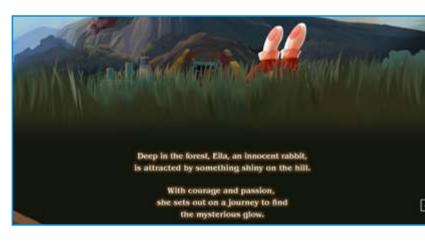


Webflow Adobe Photoshop 2022 **Adobe Illustrator** 

HTML/CSS

Ice Makes Board Game - Eila and something shiny









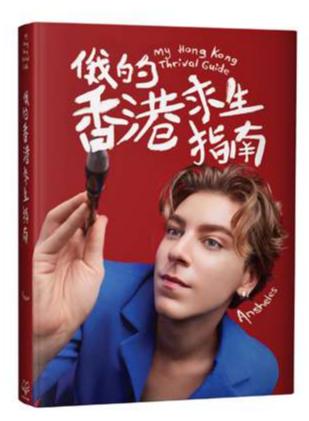


she sets out on a journey to find the mysterious glow.

2024 InDesign Adobe Photoshop

**Adobe Illustrator** 

Good Year 出版 - 俄的香港求生指南





Ansheles is a Hong Kong influencer from Russia, and he wrote an autobiography in Cantonese. I designed the inner pages and established some visual elements, such as hand-drawn circles to represent his efforts to fit into Hong Kong culture. Additionally, I created an irregular photo frame to showcase his pictures, reflecting how different his life in Hong Kong is.

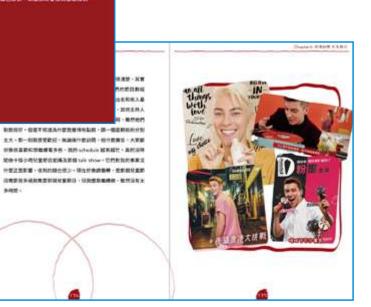
Chapter 8

揭返團火 技能升級

目的学家家站不久·批学会了「新州主」 结约结·新林氏会讲说 混乱·在我一路用鲜的游言·别族是英文·根据新文式希腊文部 没有这句话: 「為什麼會知不可能作事?」我們外國人向來的意 SEMARENTOR TURSAR - USAN STRUCTURE

5-017

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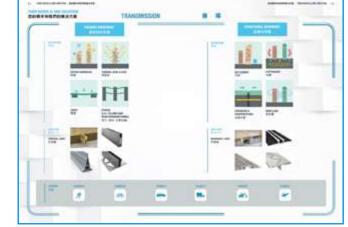
Neue Loesung is a construction company which provide construction materials and workers to building different constructions. They needed a brochure to explain their bussines model and service they could provide.

Adobe Photoshop Adobe Illustrator 2021 InDesign

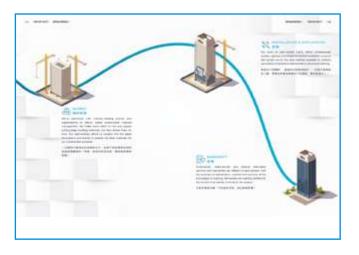
### **Neue Loesung Internation Limited - Brochure**











FA FA & RE H & FS FJ THE EXPONNON

This company wanted a brochure which was energetic and professional.

InDesign 2018

CIL Exportanesword

Adobe Photoshop **Adobe Illustrator** 

### **EXPOTRANSWORLD LTD - Brochure**

### 運展環球 EXPOTRANSWORLD

NUMBER OF TAXABLE PARTY.

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inusted Partner of the Expo World **福田会員務業的可算**於#

### freight forwarding service. Our scope of services O International antibibiors

Conferences and seminars Boad shows Project shipments 6 blaseam and gallery projects

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Experience our total and customized logistics solutions for your events.

### anomage inets

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fetal and Exclomized Solution

出我环境的推动推动投过多年严重讲述,具要丰富地需要使经验,改变地品的特性以及客户的严谨要求。 从规划、包装、直送以空就也带下把预算查测探。

近期环境代表表为平的全球化制度物造、运输为生影等

- 这时期还会现场全方口的最后地发方案。专业服务做关 ·金丽、秋田、在林及士符主要被放地区。

eding total logistics solutions to the world of exhibitions. With

Hong Kong, and offices in Basing. Shanghal and Guangshou, the team has built up to Nea as well as its plobal agent network throughout America, Europe, Asia and major

with more than 25 years of experience in event logistics, EXPOTRANSWOFLD is

CR86. 05

**Natallaig Service** 

moond the work!

March 19 10 CONTRACTOR NAME OF TAXABLE PARTY.



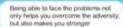
Based on the text content from Department of Health, different styles inforgraphics are designed and illustrated. All the graphics are suitable for mobile and desktop platform for best viewing.



**2017** ( Adobe Illustrator

Department of Health - Infographic Design





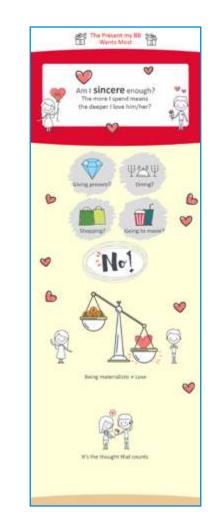


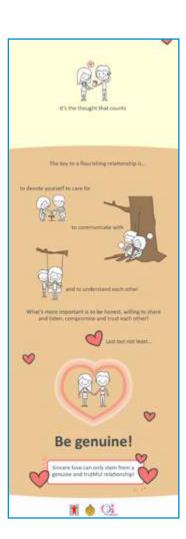
In a Difficult Situation #

**Completely Hopeless** 

It can be a chance to improve ourselves

🐧 🍐 🔿









The theme of this year was, You Smile I Smile. All the props and games should be colorful and presented a sens of happiness.

**2016 Adobe Illustrator** 

McDonald's - Aon Hewitt Best Employer Communication Day













The theme of this aunnual dinner was VIVA LAS VEGAS.

Adobe Photoshop 2016 **Adobe Illustrator** 

**Daohe Global Group Limited - Aunnual Dinner Backdrop** 











Ogilvy Social Media Creative Facebook Feed.

2015) (Adobe Photoshop) (Adobe Photoshop)

Adobe Illustrator

### **Somersby HK - Facebook Feeds**

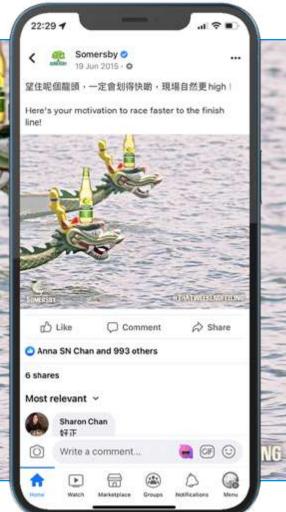












Ogilvy Social Media Creative Facebook Feed

2015) ( Adobe Photoshop ) ( Adobe I

Adobe Illustrator

### **Nestlé And Nutrition - Facebook Feed**



# UI/UX Design

The App is designed to help K1 to K3 children to learn chinese characters through playing mini games and watching videos.

► View Here

2016 Adobe Illustrator

SAHK - 學前語文秘笈 APP





















**Personal Drawings** 























This is my personal drawing exhibition in 2018 showing all the 80s - 90s Hong Kong movie.



**Personal Exhibition** 















### VOXEL ART

(2022) (VoxEdit) (MagicaVoxel)

( SandBox

**Voxel Character building** 





Metaverse is a trendy business. This project is to build lots of different characters based on a board game "Eila and Something Shiny".







liwaiyeung.com

# CONTACT ME

